



# Social and economic benefits of recycling



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What is recycling?



General benefits



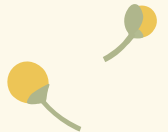
Social benefits



Economic benefits



Curiosities



An illustration on a light cream background. On the left, a woman with long blonde hair, wearing a white t-shirt and green pants, is kneeling and hugging a large, dark green plant with several yellow flowers. To the right of the woman, a large yellow sun with the number '01' in white is positioned above the text. The text 'What is recycling?' is written in a dark green, serif font. The scene is decorated with various green leaves and yellow flowers scattered around.

**01**  
**What is  
recycling?**



# Definition:

Recycling is the process of converting waste materials into new ones; The recovery of energy from waste materials is also include in this concept.

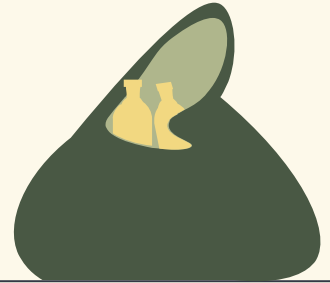
This means giving a new life to the “rubbish”  
And therefore, obtain some benefits which we are going to talk about now.



02

# General benefits

1. Reduce greenhouse gas emissions
2. Invasive extraction methods are avoided
3. Reduce the amount of waste in landfills
4. Energy saving



03

# Social benefits



- Decreases pollution on nature
- Improved health due to pollution reduction

Since the air, food, etc... They would be more natural

- More responsible generations from a young age

Due to the effort since childhood and awareness of the importance of the planet

- Less unnecessary consumption
- More progress as a society
- Cleaner cities at a glance





# Economic benefits



04





- Less use of raw materials, therefore less Pressure on material sources
- More recycling-related employment opportunities
- Less production costs
- By reusing and using fewer disposable products, people save more money
- Improving sustainable economies



# Circular economy



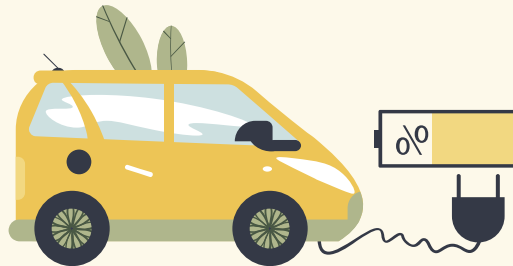
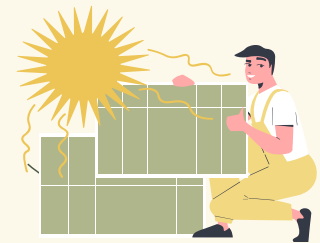


05

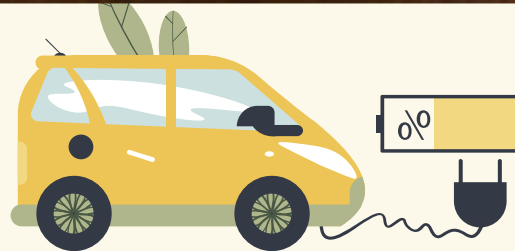
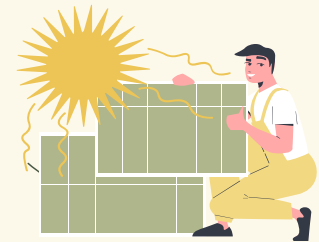
# Curiosities

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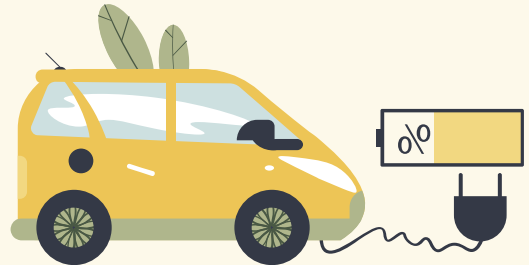
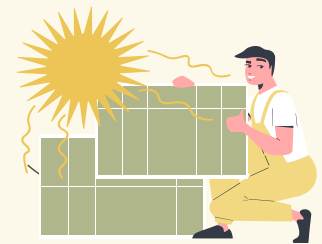
1. Aluminium cans can be recycled and back to an store shelf in just two months.



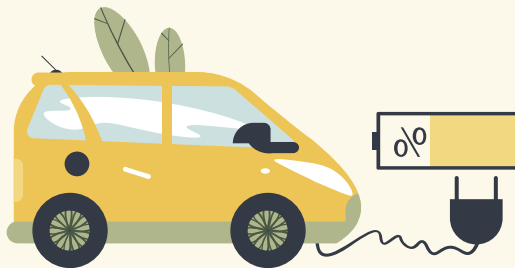
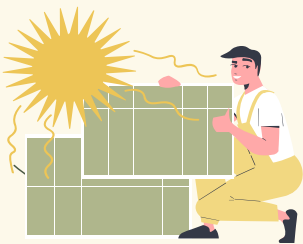
2. We generate 21.5 millions tonnes of alimentary residues each year. If we use this food as compost, we will reduce the same amount of greenhouse gases as move away 2 millions of vehicles from the road.



3. In the moment that we recycle a plastic bottle we save the necessary energy to keep a light bulb switch for 6 hours.

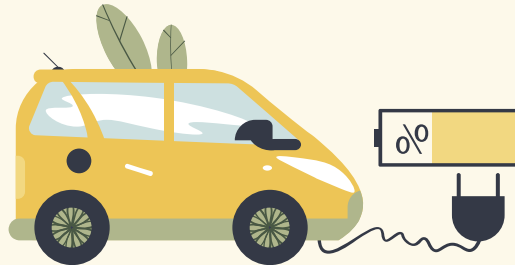
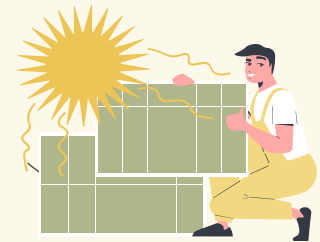


4. When we recycle an aluminium can we are helping to save enough energy to make a TV work for 3 hours.

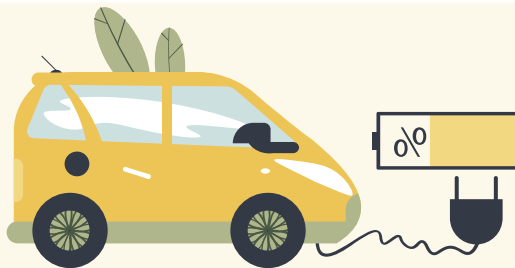
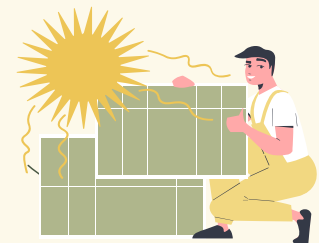




5. A plastic bag take from 500 to 1000 years to completely dissapear. 🍌



6. In Europe we recycle the 70% of the steel packs. That means evite CO2 transmissions equivalent as 3.9 millions tonnels in just one year.





**Thanks for listening and  
we hope you like it**

